



Meeting 01/10/90

City Council Chambers  
735 Eighth Street South  
Naples, Florida 33940

*City of Naples*

## -SUBJECT-

Page

PRESENTATION BY COMMUNITY SERVICES DIRECTOR WITH REFERENCE TO CONCEPTUAL DESIGN PLANS FOR NAPLES LANDING, ANTHONY PARK, AND THE BROAD AVENUE SOUTH RIGHT-OF-WAY.

2

DISCUSSION OF BOATING TRAFFIC REGULATIONS ON NAPLES BAY.

5

DISCUSSION OF IMPLEMENTATION OF VOLUNTARY WATER USE RESTRICTIONS IN THE CITY OF NAPLES.

7

DISCUSSION OF AN ORDINANCE PROHIBITING THE PARKING OF CONSTRUCTION WORKERS' AND SERVICE WORKERS' VEHICLES ON PROPERTY OTHER THAN WHERE WORK IS BEING PERFORMED.

8

REPORT ON AD HOC COMMITTEE REGARDING LOCAL OPTION SALES TAX.

9

PRESENTATION OF RESULTS OF CITIZEN TELEPHONE SURVEY.

11

Time 9:00 a.m.  
Date 01/10/90

PRESENT: Edwin J. Putzell, Jr.,  
Mayor

Kim Anderson-McDonald  
(arrived 9:05 a.m.)

William E. Barnett

Alden R. Crawford, Jr.

John T. Graver

Paul W. Muenzer

Lyle S. Richardson  
(arrived 9:50 a.m.),  
Councilmen

Franklin C. Jones, City Manager  
David W. Rynders, City Attorney  
Mark W. Wiltsie, Assistant City Manager  
Christopher L. Holley, Com. Svc. Dir.  
Ann "Missy" McKim, Com. Dev. Dir.  
Gerald L. Gronvold, City Engineer  
Paul C. Reble, Police Chief  
Bruce Davidson, Police Lieutenant  
Frank "Bill" Hanley, Finance Director  
James L. Chaffee, Utilities Director  
Marilyn McGinty, Rec. Superintendent  
Ann Walker, Planner II  
Tom Smith, Acting Fire Chief  
Mary Kay McShane, Personnel Director  
Karen Peterson, Public Information Ofc.  
George Henderson, Sergeant-At-Arms  
Jodie O'Driscoll, Recording Secretary

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CITY OF NAPLES, FLORIDA

City Council Minutes

Date 01/10/90

COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	

ITEM 1

PRESENTATION BY COMMUNITY SERVICES DIRECTOR WITH REFERENCE TO CONCEPTUAL DESIGN PLANS FOR NAPLES LANDING, ANTHONY PARK, AND THE BROAD AVENUE SOUTH RIGHT-OF-WAY.

Community Services Director Holley explained that staff had several conceptual plans displayed relative to Naples Landing and Anthony Park for Council's review and comment.

Mr. Ed Modzelweski of Applied Technology advised that the Naples Landing project would incorporate pedestrian access and use, improved boating use, and an overall better parking design and traffic flow. He then allowed his associates to briefly outline the project on display for Council's edification.

Messrs Doug Coolman and Doug Smith of Edward D. Stone, Jr., and Associates, reviewed the site plan and the proposed improvements. The plan includes: a boardwalk system; an open air structure; a tot lot; an observation tower; a picnic island; a temporary dock facility; an amphitheater; increased lighting; and improvements to the overall parking design. Mr. Coolman then estimated the cost of this project to be \$565,000.

In response to Councilman Graver, Mr. Modzelweski explained that this project would entail a lengthy permitting process because it includes a dredge and fill permit.

Mayor Putzell asked what the total number of parking spaces for this project would be. After a brief discussion, Community Services Director Holley calculated that 51 vehicular spaces and 31 car/trailer spaces would be provided.

Referring to the display, Councilman Graver asked if was possible to complete this project in phases. Mr. Holley replied affirmatively. City Manager Jones pointed out that this was only a conceptual plan and was subject to review and



## City Council Minutes

Date 01/10/90

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## City Council Minutes

Date 01/10/90

displayed a conceptual plan of the site. The improvements would include: a tot lot, basketball courts, racquetball courts, passive path system, regulation size softball field, gazebo, and fishing hole. The amenities outlined in this plan were reviewed by the adjacent neighborhood, and after much discussion with the Naples Parks and Recreation Advisory Board, the residents concurred with the conceptual plan presented at these proceedings.

Referring to the parking configuration, Mr. Holley advised that it included a parcel of property currently owned by a local church. The church has agreed to sell the property to the City. In response to Mayor Putzell, Mr. Holley estimated that the 3 +/- acres would cost less than \$100,000.

Discussion then ensued relative to parking and the standards required for a park facility. City Manager Jones said that he did not believe the Development Code addressed such areas as minimum parking requirements which are generally associated with enclosed structures.

Mayor Putzell asked what steps had been taken in this planning process to address the erosion problem experienced by so many property owners in that area. Natural Resources Manager Staiger pointed out that this area has never been developed, and it, therefore, has retained its natural shoreline. The adjacent property owners, however, had to fill their lots to meet flood elevation levels which created high bank slopes and much of the erosion problem along that canal.

Councilman Muenzer recommended that the softball field site be reevaluated because as it currently is situated, the sun would be in the batter's eyes. Since the field will not be lighted, this could be a major consideration relative to its use, he said.

It was the consensus of Council to proceed with the negotiations for acquiring the church property adjacent to Anthony Park, and to proceed with the conceptual plans presented at these proceedings.

CITY OF NAPLES, FLORIDA

City Council Minutes

Date 01/10/90

COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	

Discussion then ensued relative to the Broad Avenue South right-of-way improvements. Community Services Director Holley explained that there were funds currently available to begin landscaping and irrigation of this median. It could be developed into a passive linear park similar to those under construction on U.S. 41 and Goodlette-Frank Road.

City Manager Jones advised of two projects which could adversely affect whatever improvements were made in this area: stormwater management and the Urban Core Study.

It was the consensus of Council not to proceed at this time with any improvements to the Broad Avenue South right-of-way.

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ITEM 2

DISCUSSION OF BOATING TRAFFIC  
REGULATIONS ON NAPLES BAY.

City Manager Jones advised that Council at its last workshop directed staff to review the data presented by Citizens to Preserve Naples Bay and report its findings. It has been determined by the Police Department that radar speed tests to measure the proposed 7 mph speed limit were ineffective. The surrounding wave action interfered with the radar readings. Staff, however, believes that the State Department of Natural Resources (DNR) regulations and the State statutes are sufficient, and the Slow Down/Minimum Wake zone easily enforceable.

The Police Department has further recommended that a Slow Down/Minimum Wake zone would be appropriate in Naples Bay from Marker 10 to Marker 32 during the weekends and holidays. Such action requires permitting from DNR prior to its implementation, Mr. Jones pointed out.

Relative to the problems experienced by use of personal watercraft (jet skis), staff is confident that the Slow Down/Minimum Wake Zone would effectively remove that hazard. Those vessels are not designed to be operated at idle speed.

## City Council Minutes

Date 01/10/90

[illegible]



## City Council Minutes

Date 01/10/90

[illegible]

CITY OF NAPLES, FLORIDA

City Council Minutes

Date 01/10/90

COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	

Councilman Anderson-McDonald suggested that the staff contact those property owners affected by the voluntary program and solicit their participation. She further recommended that the lawn maintenance companies be notified as well. Mr. Jones advised that a special mailing could be prepared to address this issue.

It was the consensus of Council that a voluntary water use restriction program was desirable for the City of Naples, and it directed staff to implement the program and notify those individuals affected by the plan.

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ITEM 4

DISCUSSION OF AN ORDINANCE PROHIBITING THE PARKING OF CONSTRUCTION WORKERS' AND SERVICE WORKERS' VEHICLES ON PROPERTY OTHER THAN WHERE WORK IS BEING PERFORMED.

City Attorney Rynders advised that there have been some complaints received from residential neighborhoods relative to the parking of construction vehicles on existing lawns and equipment blocking driveways. This proposed ordinance would provide the Police Department with the tool needed to cite or remove those in violation.

Councilman Anderson-McDonald asked if the CCBCA (Collier County Builders and Contractors Association) had been contacted for their input. City Manager Jones advised that they had sent a notice to the CCBCA, but received no reply.

It was the consensus of Council that the CCBCA should be notified again advising them that this item would be discussed at the next workshop session, and if they wish to respond to the ordinance, they must do so prior to that meeting.

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## City Council Minutes

Date 01/10/90

[illegible]



## City Council Minutes

Date 01/10/90

-10-

## City Council Minutes

Date 01/10/90

COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	

He said that he believed the City should remain neutral and not take a position relative to this referendum.

It was the consensus of Council, excepting Messrs. Crawford, Graver, and Muenzer, that the concept of a local option sales tax was acceptable to the City Council.

Mrs. Anderson-McDonald expressed concern that the Committee's recommendations severely restricted the City government's ability to raise additional revenue should certain State revenue sharing programs discontinue. In order to maintain the City's current level of service, alternate sources of funding for certain projects might be required, she said.

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## ITEM 6

PRESENTATION OF RESULTS OF CITIZEN  
TELEPHONE SURVEY.

City Manager Jones explained that this survey focused on certain issues currently prevalent in the City. This telephone survey can be used as a tool for setting priorities and interest of future projects and/or programs.

Mr. Chuck Mohlke of Fraser and Mohlke Associates, Inc., advised that the report contained nine Naples neighborhood areas, defined by the statisticians, of registered voters from the 1988 presidential election.

Referring to several questions wherein the response was equally divided between agree, disagree, and/or no comment, Mr. Mohlke said that he believed those questions could not adequately be addressed as the questions did not always apply to the respondent. One example of a question asked involved contact with a City employee, the residents who work are not available to contact City Hall during business hours and more than likely would not have any contact with a City

CITY OF NAPLES, FLORIDA

City Council Minutes

Date 01/10/90

COUNCIL MEMBERS	M O T I O N	S E C O N D	VOTE		A B S E N T
			Y E S	N O	

employee. He then reviewed other questions that might fall under that same category relative to the Comprehensive Plan, zoning, etc.

A general discussion then ensued relative to randomly selected questions from the survey by Council.

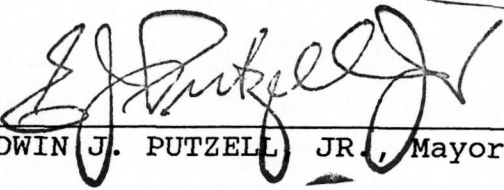
Councilman Muenzer suggested that the next survey be done during June or July to determine what problems are perceived by the public during that time of year. He then commended Mr. Mohlke for a job well done.

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ADJOURN: 12:00 NOON

  
EDWIN J. PUTZELL JR., Mayor

JANET CASON  
CITY CLERK

JODIE O'DRISCOLL  
RECORDING SECRETARY

These minutes of the Naples City Council were approved on February 7, 1990.



SUPPLEMENTAL ATTENDANCE LIST

W. W. Haardt  
Douglas C. Smith  
Frank White  
Carol Lynn Kendall  
George Batchelder  
C.A. Reinbolt  
Chuch Mohlke

Charles Andrews  
Arthur Neumann  
Douglas Coolman  
Joseph Herms  
Ann Colabrese  
Aurell Sarosdy

Edward Modzelewski  
Capt. Allen Walburn  
Fred Sullivan  
Phil Morse  
Wheeler Conkling  
Jim McGrath

Other interested citizens and visitors.

NEWS MEDIA

Gina Binole, Naples Daily News  
Dave Bristow, WNOG  
Michelle Mendelson, News-Press

Attachment #2  
January 5, 1990

RECOMMENDED FINE INCREASE

CARELESS/RECKLESS OPERATION	\$100.00
IDLE SPEED VIOLATION	\$ 75.00
SLOW DOWN/MINIMUM WAKE	\$ 75.00
NOISE VIOLATION	\$ 75.00
ALL OTHER VIOLATIONS	\$ 50.00